



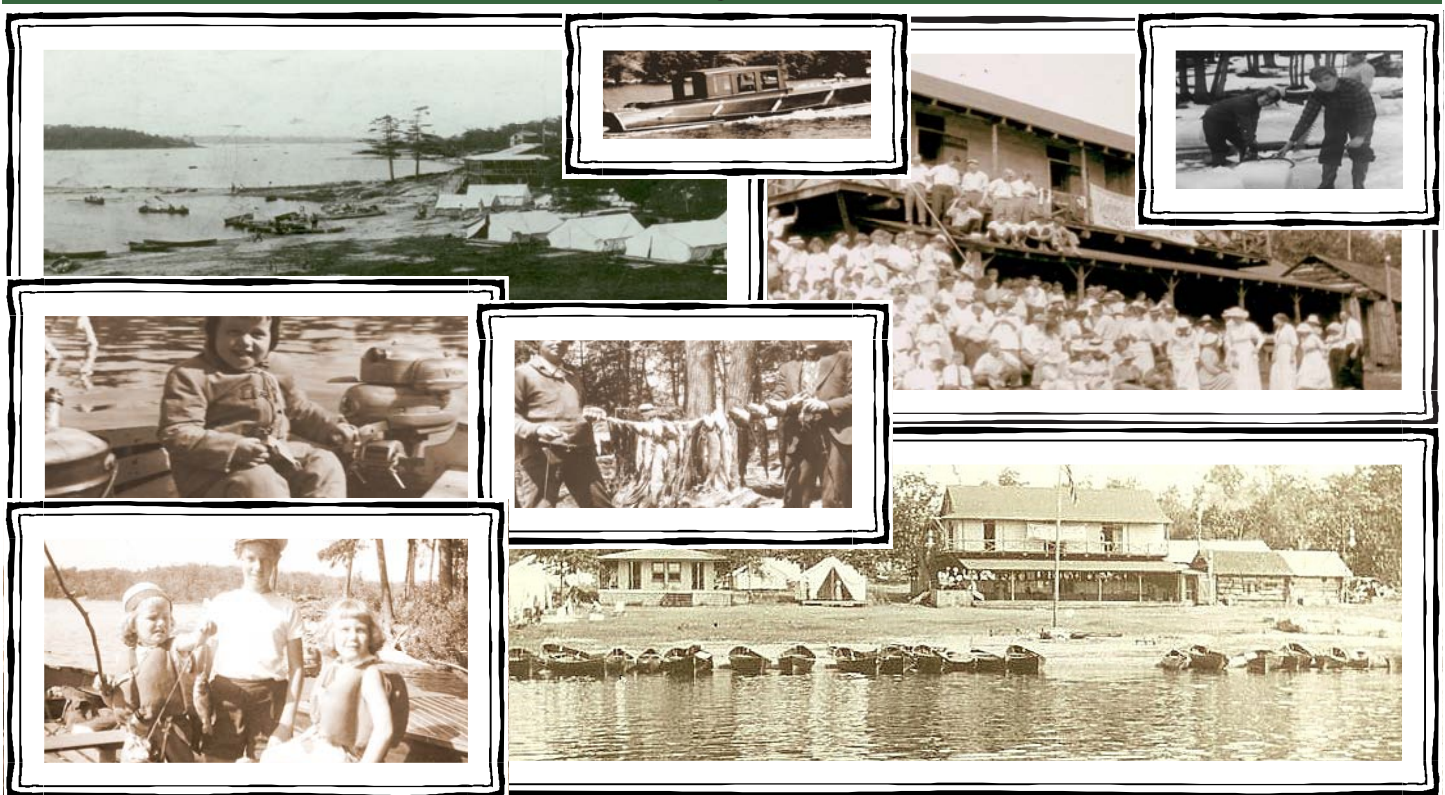
2011 Newsletter

Our 84th Year!

It is difficult to believe that Severn Lodge has been around since the mid-1800's. The Main Lodge was built in the 1840-1850's for the Georgian Bay Lumber Company. With the completion of the logging era in Ontario, the property was purchased by a group of well-to-do Americans from Pittsburgh, PA and was used as a vacation retreat. Many of the pictures below were taken during those years. It was sold in the early 1920's and became known as Severn Lodge. Then, in 1928 William "Bill" Breckbill (my father) came to work at the Lodge. He continued to come back and eventually became the general manager, purchasing it in 1936. Vacationing in those days was simple and fun with fishing, boating, sun-tanning, swimming, and relaxing as the primary activities. There were no distractions then such as TV's, computers, cell phones, and I-Pads! Some interesting things in the pictures below include tents for sleeping, taking ice from the frozen lake for the next year, the double ended row boats, the formal dress of the people standing in front of the Main Lodge, the lower water levels, and the kids having lots of fun just like today!



Our History in Pictures



Romantic Weddings



The Entire Resort To Yourself!

We've been hosting weddings at Severn Lodge for many years, and as one of Muskoka's heritage resorts, a timeless tradition of classic and memorable weddings has evolved. So whether you're planning a celebration that is traditional or trendy, festive or formal, we're here to provide that special touch you desire.

And, best of all, you'll have the entire resort to yourself to make your day even more special! You can even arrive with your bridal party at the ceremony in our 1922 classic mahogany motor launch.

Available dates go quickly, so give us a call now.

2011 Fully Inclusive Packages

Spring & Fall Getaways

Spring & Fall Value Specials ~ 2 Nights from \$259

Golf Getaways ~ 2 Nights from \$308

B&B Rates ~ from \$89

Holiday Weekends

Victoria Day (May 20-23) ~ 3 Nights from \$369 Kids FREE!

Labour Day (Sep 2-5) ~ 3 Nights from \$429 Kids 50% & Teens 30% OFF!

Thanksgiving (Oct 7-10) ~ 3 Nights from \$399 Kids 50% & Teens 30% OFF!

Summer Packages

Weekends ~ 2 Nights from \$319

Mid-Week Getaways ~ 5 Nights from \$889

Weekly ~ 7 Nights from \$1159

Special Kids Discount Packages

Kids FREE & Teens 50% OFF! ~ 7 Nights Jun 19-26, Aug 26-2

Kids 50% & Teens 30% OFF! ~ 2-4 Nights Jun 19-26

Kids 50% & Teens 30% OFF! ~ 7 Nights Jun 26-3 Aug 21-28

Kids 50% & Teens 30% OFF! ~ 5 Nights Jun 19-24, Aug 28-2

Kids 30% OFF! ~ 7 Nights Jul 3-10, Aug 7-14, 14-21

Kids 20% OFF! ~ 5 Nights Jul 3-8, Aug 7-12, 14-19

Rates are per adult double occupancy in Canadian dollars. Kids are defined as ages 2-12, and teens are ages 13-17. Kids FREE means one per adult.

Tax & service charge extra.

2011 Housekeeping Packages

Spring & Fall ~ Nightly from \$179

Homestead (3 Bedrooms, Fireplace) ~ \$2719 summer weekly

Hillcrest Suites (Studio, Large Jacuzzi) ~ \$1579 summer weekly

Westview (3 Bedrooms, Fireplace, Jacuzzi) ~ \$2599 summer weekly

Rates are per cottage/suite in Canadian dollars. Tax is extra.

The above are just a sample of our packages. Please inquire about others.

All rates are subject to change without notice.

Improvements



Lakeshore & Hillside

The first floor rooms/suites in both of these buildings were renovated and refurbished with newly painted walls, pictures, mattresses, bedspreads & drapes, lamps, carpet, and hide-a-bed couches. This year we are doing the same to all of the second floor rooms/suites.

Muskoka Pines

Last fall we discovered that there was a problem with the foundation of this 3 room building. This is one of the older buildings on the property dating to the early 1900's. Log beams were used originally, a few of which had rotted over the decades. After examining

everything, we decided that we had to tear apart all of the rooms to fix the problem, so we are taking the opportunity to renovate the interiors of all rooms. The newly renovated rooms will now have 1 queen and 1 single bed instead of 2 double beds.

Landscaping & Gardening

We continued adding flowers, gardens, and additional landscaping all around the Lodge. Many perennials were planted again this year.

Water Trampoline Slide

We recently purchased a large slide for our water trampoline pictured at the left. It was a real hit with everyone.

Kids Discount Packages

See our Kids FREE Weeks!

Kids FREE and other kids discounted packages have become a tradition at Severn Lodge. These discounted weeks provide real value for your vacation dollar.

For example, a fully inclusive summertime Kids FREE week for a family of 4 (2 adults and 2 kids ages 12 or under) would start at only \$2318 for the entire family.

Kids rates for the Kids 50% OFF weekly packages start at only \$199 per week. See our website for all of our packages with kids discounts, and take advantage of one for your family this year.

All packages include 7 nights waterfront accommodation, 7 country fresh breakfasts, 6 lunches, 7 delicious dinners, supervised kids activities, evening entertainment, use of most resort recreation facilities, and more!

Corporate Meetings



A Favorite Meeting Place for Nearly a Century

As one of Ontario's premier waterfront resorts, we've been a favorite meeting place for nearly a century. Our secluded setting and spectacular views provide the ideal environment for productive meetings.

Why not have your next business meeting at Severn Lodge?

Family Reunions



Kenline/Bowers Family Reunion 2010

Family reunions have been a tradition at Severn Lodge for years. Families tell us that Severn Lodge is the perfect place for a family reunion.

Not only is there something to do for everyone, but there no meals to prepare, dishes to wash or rooms to clean. In addition, individual families can do things together or separately, whatever they wish!

Gift Certificates

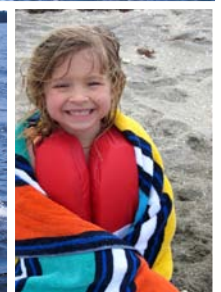
Looking for a gift for that person that's hard to buy for? A Severn Lodge gift certificate may be just the answer.

If you would like to purchase one, just give us a call. They can be purchased either for specific packages or for a specific dollar amount.

Seniors 10% OFF

This year we are offering 10% off most summer packages for all seniors age 65 years and older.

Lots of Fun Things To Do!



Kids Just Wanna Have Fun!



Summer will be here sooner than you think, and we're planning another fun-filled summer of activities for all Kids Club members. Severn Lodge continues to be featured in "What to Do With the Kids this Summer" and "100 Best Family Resorts in North America", and we are very proud to have received a 5 star rating from Hotel Fun 4 Kids. So, don't forget your family vacation this year. The kids will grow up sooner than you think. Please check elsewhere in this newsletter for some very special kids discounts!



Things You Should Know

Online Reservations

Remember, you can check availability and make your reservations online at our website www.SevernLodge.on.ca.

Pre-Pay & Save!

Guests who pre-pay their reservation by March 15th will receive an additional 5% discount from their rates.

Border Crossings to USA

The US government now requires a passport or secure documentation for anyone entering or re-entering the US. Please check with USA Immigration before you cross.

Winter Office Hours

Our winter office hours are 9 am ~ 4 pm (Mon ~ Friday).

Sign Up for E-Flyers

Don't forget to sign up at our website to receive our E-Flyers that are sent out from time to time during the year.



Rated 4 Star Cottage Resort

Severn Lodge

MUSKOKA • ONTARIO • CANADA

116 Gloucester Trail, PO Box 250
Port Severn, Ontario L0K 1S0
Canada

Address Correction Requested